

YOUR PERSONAL  
**ADVOCATE GUIDE**

*We're better together.*

**IT'S NOT OK**

PROJECTS



Thank you for registering your interest to be an advocate and join the work of IT'S NOT OK Projects. Your partnership means that together we can see lives changed, futures established, and hope restored!

*"To succumb to the enormity of the problem is to fail the one."*

- Sharon CohnWu (International Justice Mission)

To start, sign up to our newsletter at **itsnotok.com** and follow us on Instagram **@itsnotokprojects** to ensure you're updated about what's happening in our world as well as information on trafficking to help equip you.

Additionally, take a look at our videos on our Youtube channel:  
**[youtube.com/users/sherescuehome](https://www.youtube.com/users/sherescuehome)**

Learn more about why we exist:  
**[itsnotok.com/about](https://itsnotok.com/about)**

We'll always do our best to ensure advocates can confidently share about what it is we do and human trafficking as a whole.

Now to the fun stuff - what in the world you can do (we take 'in the world' seriously - we have advocates from everywhere as this work is a global issue!) Read on for all the ways you can get involved and we welcome YOU to be apart of fighting human trafficking.

# WAYS YOU CAN GET INVOLVED



## SPONSOR A GIRL

Our rescue home in Cambodia's capital city is a place of healing, refuge, safety, and hope for survivors of sexual exploitation up to 16 years of age.

To support one of our survivors on her road to recovery for as little as \$20/month, visit:

[itsnotok.com/sponsor-a-survivor/](https://itsnotok.com/sponsor-a-survivor/)



## TRAVEL TO CAMBODIA

We have a 7 night *Awareness and Action Team* trip to Cambodia and would love for you to join us! It's an in-depth look into our operations and the beautiful nation of Cambodia. In addition to our Awareness and Action Team, we have an annual Men's Build Trip; a group of men who travel to Cambodia to build families in need a home.

Email us today at [info@itsnotok.com](mailto:info@itsnotok.com) to get planning!



## SHOP

Our microprise program is a big part of how we work towards safe reintegration of survivors by ensuring girls and families have a safe and sustainable way to make a living. Our products are handmade by survivors and families and mean we can alleviate poverty, educate families, and reintegrate girls safely. Shop the latest here: [itsnotok.com/shop](https://itsnotok.com/shop)

In addition to all the shopping (for good) you can do, we specifically partner with companies, conferences, churches, sports teams, etc. around the world through our customised products! With an array of handmade goods and a fully equipped sewing centre in Cambodia's capital city, we can customise and produce apparel for all your needs while your company or organisation gives back - it's a win win! Email us today about wholesale and strategic partnership - [info@itsnotok.com](mailto:info@itsnotok.com)



## FUNDRAISE

ASK US ABOUT COIN TINS,  
SPONSORSHIPS, WALKS,  
CYCLES + MORE

The ideas are endless! We've had school girls bake cupcakes to sell and they generated \$700! A florist donated one day's worth of her sales to our work and generated over \$2,000. One advocate created a fundraising page of her own on Facebook and generated \$600 in a few hours! These are the things that make our work so much fun - partnering with you!

What helps our advocates is to begin thinking what you have to work with right now where you stand - and start there! Have a friend who cares about human trafficking? Partner up! Have a business? Engage your customers in a cause and increase your business. Have a sports or work team? Produce a team shirt made by survivors in our sewing centre. Have a large event approaching? Sell our products and spread awareness. Email us today to brainstorm ideas and let us help you.

[info@itsnotok.com](mailto:info@itsnotok.com)



## ORGANISE AN EVENT

IDEAS ARE ENDLESS,  
LET'S TALK!

Events are a great way to get the people you love in one place for a cause. Great events are for a purpose, and can be as simple as shedding light on the issue of human trafficking in your home (especially around Christmas or Mother's Day!), donating a percentage of event sales to charity, selling products handmade by survivors in your home, school or office, or joining a race to raise funds to fight injustice! Have an event in your city, church, or company comping up you can rally people around the cause? Reach out and we'll help get you everything you need to successfully speak about our work or sell products made by survivors.

Have an idea? Email us! [\*\*info@itsnotok.com\*\*](mailto:info@itsnotok.com)

Want help thinking of an idea? We would LOVE to help and are certain we can make something great happen. Shoot us a line today.



## DONATE

SOCIAL PLATFORM, MONEY,  
TALENT OR TIME

Our operations take great financial resource, and if you can donate financially to our work, we are deeply grateful. Your donation will be used to support our operations which fund our social workers, educators, house mums, and all it takes to run and equip a rescue home for many girls!

- Please visit [\*\*itsnotok.com/give-now\*\*](https://itsnotok.com/give-now)

- Then email us at [\*\*info@itsnotok.com\*\*](mailto:info@itsnotok.com) with any questions (and so we can say *thank you!*)

Additionally, be sure to talk to your employer and ask if they do **gift matching**. Many companies do this as it adds to the goodwill of their company and is a great way to expand and multiply our collective impact! If you'd like to donate another resource or talent, or even your social media platform to advocate for our cause, please reach out today!

[\*\*info@itsnotok.com\*\*](mailto:info@itsnotok.com)



## SEWING CENTRE

Our newest addition to operations is our sewing centre located in Cambodia's capital city, Phnom Penh. Here, we employ survivors and work preventatively against trafficking by employing those who could be at risk as well as highly skilled professionals to oversee operations and ensure high quality for you. We work to replace vulnerability with opportunity by offering job training, a safe income, and sustainability. It's simple - work keeps women employed and dignified employment helps keep women safe. Our sewing centre functions through partnership with churches, conferences, businesses, and any custom order you or your organisation or business may possess. If you'd like to improve the goodwill of your organisation by incorporating employment of survivors into your operations, email us today at [info@itsnotok.com](mailto:info@itsnotok.com) or visit our website to read more: [itsnotok.com/projects](https://itsnotok.com/projects)

We'd love to talk further and provide you with our wholesale catalogue!

To obtain your catalogue today, please email us at

[info@itsnotok.com](mailto:info@itsnotok.com)

Thank you for joining our advocate team, we're so excited to have you standing with us. We would love to hear your ideas! After reading this, send us an email with some ideas you have to get involved - we're here to help you make them a reality. Together we can do more for the life of 'the one'!

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